Connecting with your networks is now critical to developing high-impact journalism. Check the boxes to see how well you’re engaging networks of users at each phase of production:

**CONCEPTUALIZATION**
- cull tips and leads
- brainstorm story ideas
- provide expertise
- reveal pressing issues

**CONTENT CREATION**
- solicit citizen reports
- crowdsource data analysis
- check facts
- conduct interviews

**FUNDRAISING**
- raise dollars for a story, an outlet, a reporter, or an investigation
- share your story of impact to raise support and enthusiasm for new projects

**AGGREGATION/REPACKAGING**
- organize relevant source links
- help build data sets, timelines and visualizations
- assemble related stories

**IMPACT ASSESSMENT**
- provide feedback on impact: anecdotes, survey replies
  (NOTE: See Beyond the Echo Chamber for tips on assessing impact)

**MOBILIZATION**
- organize online or offline action: petitions, rallies, screenings, etc.
- pressure policymakers to take a stand

**AMPLIFICATION**
- spread links and stories to personal and institutional networks
- urge further coverage of issues in related outlets
- pass on stories to changemakers and policymakers

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