Media makers and outlets can form collaborative networks to jointly report on complex issues, and structure new models for innovation and revenue.

**CHARACTERISTICS**
- share tools and business strategies
- work together to integrate/build upon editorial strengths
- collectively influence public discourse
- set/lead news agendas
- build relationships and advocate for sector

**STRATEGIC QUESTIONS**
- what kinds of media networks can you join or create?
  - journalism
  - political
  - geographical
  - issue-based

**KEY**
- CONTENT
- NETWORK CONNECTIONS
- UNIFYING ELEMENT
- MEDIA OUTLETS
- PLATFORMS