

Media makers and outlets can form collaborative networks to jointly report on complex issues, and structure new models for innovation and revenue.

CHARACTERISTICS

- share tools and business strategies
- work together to integrate/build upon editorial strengths
- collectively influence public discourse
- set/lead news agendas
- build relationships and advocate for sector

STRATEGIC QUESTIONS

- what kinds of media networks can you join or create?
 - journalism
 - political
 - geographical
 - issue-based

