NETWORKS OF INSTITUTIONS

PART I: MEDIA NETWORKS

Media makers and outlets can form collaborative networks to jointly report on complex issues, and structure new models for innovation and revenue.

CHARACTERISTICS share tools and business strategies work together to integrate/build upon editorial strengths collectively influence public discourse set/lead news agendas build relationships and advocate for sector STRATEGIC QUESTIONS what kinds of media networks can you join or create? - journalism - political - geographical - issue-based **KEY CONTENT NETWORK CONNECTIONS UNIFYING ELEMENT MEDIA OUTLETS PLATFORMS**